

Chia Chia Lin

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Linkedin:

Objective A challenging position in interactive design that provides an opportunity for innovation and creative solutions

Experience MediaZone.com, Inc. San Carlos, California 2007 – Present
Graphic Designer

- Responsible for site design, graphic production and HTML production for key channel properties at MediaZone including ad banners and email templates
- Served as a lead designer for 2007 and 2008 IndyCar Race Channel, providing creative solutions for site design, user interface and affiliate advertising
- Reported directly to Creative Director and worked with cross functional team members such as product marketing managers, product managers and engineers from understanding the requirements through delivering high standard design results
- Played a key role in launching successful promotional campaigns for 2007 and 2008 Wimbledon, 2007 NBC Sports Rolex Kentucky Equestrian event, 2007 NBC Sports ING New York City Marathon event, Motocross of Nations, 2008 Rugby World Cup and RugbyZone.
- Designed print materials such as postcard as well as various graphical assets for the ChinaPortal channel Web site

Taipei Walker Magazine, Taipei, Taiwan 2003
Columnist

Universal Music, Taipei, Taiwan 2002
Copywriter for more than 10 records.

Fun Music Magazine, Taipei, Taiwan 2001-2003
Journalist, photographer and copywriter

[V](Channel V) , Taipei, Taiwan, 2001
Guest VJ for 2 popular TV shows, "Michael Music Zone" and "Will Show"

UFO Network FM92.1 Taipei, Taiwan 1999-2002
Guest DJ for the #1 rating and popular radio show "Music Freak"

Play Music Magazine Taipei, Taiwan 1998-2001
Journalist, photographer and copywriter

Skills Both Mac and PC
Imageing: Photoshop, Illustrator, Fireworks
Web: Dreamweaver, Flash
Languages: HTML, CSS, Actionscript, PHP, XML
Motion: Final Cut Pro, After Effects

Knowledge of:
Reason, Logic, MAYA, Director

Education Academy of Art University, San Francisco, CA 2004-2006
Master of Fine Art degree in Computer Arts New Media

Chinese Culture University, Taipei, Taiwan 1995-1998
Bachelor degree in Landscape Architecture

Language English and Mandarin

References

David Pettigrew
Creative Director at MediaZone
Principal, Design Director at dCODE Active Media
dp@dcode.com

Jennifer Rhim
UI Director, MediaZone
jenrhim@gmail.com
650-995-3393

Tim Potranandana
Sr. Graphic Designer at MediaZone Inc
tpofranadana@gmail.com
312-420-0843

Lourdes Livingston
Director of Computer Arts: New Media, Academy art of University
LLivingston@academyart.edu
415 – 6183845

Bud Peen
ICON4 Boards of Directors
bud@budpeen.com
510 - 4658302

Alex Pineda
Funnder and creative director of the retina.
alex@theretina.com
415 - 8219430

Recommendations

"On several occasions I worked directly with Chia Chia on customer, marketing and partner projects alike. She has a great eye for web design and helped build out an exciting new user interfaces around the IndyCar "Race Control" service. I would welcome the opportunity to work with her again."
Excerpted from LinkedIn
Henk van Niekerk, VP Strategy, MediaZone

"Chia Chia has excellent design skills and is an extremely dedicated designer. She is very focused, detail oriented, has great follow through and is a very capable project manager as well."
Excerpted from LinkedIn
David Pettigrew , Creative Director, MediaZone

"She jumped right in without this critical management resource, and really flourished once we had that person in place. Chia's design sensibility is exciting and fresh, and she always has her eye on the ultimate purpose and usability of a project."
Excerpted from LinkedIn
Andria Tay, Sr. Director of Marketing, MediaZone

"Chia Chia is a talented visual designer who has a good command of all the essential design principles such as color, composition, texture, and typography. She is technically adept and turns projects around in a timely manner."
Excerpted from LinkedIn
Tim Potranandana, Sr. Graphic Designer, MediaZone Inc.

"What I love the most about her is that she always seems to magically maintain her positive outlook when it can be easily stressful in a fast-paced environment, and she is also fun, the kind of person you want to have in your work environment!"
Excerpted from LinkedIn
Jennifer Rhim, UI Director, MediaZone